



Midpeninsula Regional
Open Space District

Memorandum

DATE: March 11, 2020

MEMO TO: Board of Directors

THROUGH: Ana Ruiz, General Manager *AR*

FROM: Leialani Hufana, Planner II

SUBJECT: Implementation Update
Rancho San Antonio Multimodal Access Study & Short-Term Measures

BACKGROUND

On June 26, 2019, the Midpeninsula Regional Open Space District's (District) Board of Directors (Board) approved the scope of work for the Rancho San Antonio Multimodal Access Study (Study) and a table of short-, medium-, and long-term measures to address parking and congestion issues at Rancho San Antonio Open Space Preserve (Preserve) and Rancho San Antonio County Park (Park)(R-19-86). On September 25, 2019, The Board awarded a contract to IBI Group to provide transportation consulting services for the Study (R-19-25). IBI Group's parking and transportation demand analysis is further evaluating and refining medium- and long-term solutions for the Board to consider and potentially add to future annual Action Plans. In the meantime, staff has initiated short-term, immediate, and low-cost measures concurrently with the Study to encourage visitors to use other modes of transportation besides vehicles. This memo provides an update on the Study, short-term measures, and next steps (see also Attachment 1).

WORK TO DATE

Staff has initiated work with IBI Group on the following tasks for the Study:

- Collected traffic data at the main entrance on Cristo Rey Drive from October through November 2019. This data is being used to evaluate current parking behaviors, specifically peak parking per lot, time of day, day of week, and holiday parking demand.
- Developed an intercept survey that was posted online from October 1, 2019 to January 3, 2020. After closing the survey, IBI Group received 1,000 responses, 106 via intercept surveys and 894 via online surveys.
- Completed the draft Existing Conditions report and draft Parking Analysis report, which staff is reviewing.

In conjunction with the traffic study and survey data collection, staff initiated many Board-approved short-term measures. To date, staff has made significant progress in each of the short-term measure categories listed in Attachment 1.

NEXT STEPS

The tentative project schedule for the Multimodal Access Study is shown below, including presentation of the report findings to the Planning and Natural Resources Committee (PNR) and presentation of the final report to the Board.

Milestones	Tentative Schedule
Implementation of Board-approved short-term measures	Fall 2019 – ongoing
Stakeholder and public outreach and coordination	Early 2020 – ongoing
Sign Installation at St. Joseph Ave. and Foothills Expressway	March – April 2020
Final Parking and Multimodal Access Study Report	May 2020
SVBC Bicycle Tour and Park Clean-up with Supervisor Simitian	May 30, 2020
Presentation of Multimodal Access Study Report to PNR Committee	July 2020
Presentation of Multimodal Access Study Report to Board	Late Summer 2020

District staff will continue to implement the approved short-term measures and provide another update in late summer.

Attachment 1: Status Update of Board-approved Measures

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Category	Short Term Actions	Status/Milestones
Education Campaign	Host weekend events with Silicon Valley Bicycle Coalition (SVBC), Cupertino Bike and Walk, and other relevant community groups to promote biking to the Preserve	<ul style="list-style-type: none"> - Staff is currently working with the SVBC to host a community bicycle ride, plan the ride route and provide potential bike valet services. - Bike ride event is tentatively scheduled for May 30, 2020. - Docent-led tour will also be planned for bike ride participants at Deer Hollow Farm.
	Provide website information and related links of existing bicycle maps, routes, plans, and other bicycle affiliate websites (i.e. SVBC) to promote alternatives ways to get to the Preserve	<ul style="list-style-type: none"> - Staff has updated the Rancho San Antonio Preserve webpage with information on how to access the Preserve via transit and bicycle routes. (https://www.openspace.org/preserves/rancho-san-antonio)
	Provide onsite information about other preserve locations and alternative modes of transportation	<ul style="list-style-type: none"> - Staff is developing a “Preserve Highlight” campaign to highlight 2-3 preserves as alternatives to Rancho with similar or different amenities. Staff is coordinating with field staff to select appropriate preserves to highlight. This campaign will be promoted via social media and onsite. - Staff will continue to provide onsite information on alternative modes of transportation.
	Conduct table sessions with docents or volunteers to promote awareness of multi-modal access options and other preserves	<ul style="list-style-type: none"> - District docents or volunteers are anticipated to staff a tabling session during the May SVBC bicycle ride to Rancho San Antonio.
Ridesharing	Designate a rideshare drop-off/pick-up area (e.g. Uber, Lyft)	<ul style="list-style-type: none"> - Staff designated a curbside area near the restroom and installed a Rideapp sign to direct rideshare drop-off/pick-up.
	Establish a pinpoint with rideshare companies for the drop-off/pick-up area	<ul style="list-style-type: none"> - Staff has initiated outreach to Lyft - Staff will continue to reach out to rideshare companies to update drop-off/pick-up locations.
Community Shuttle Service	Partner with the City of Cupertino on their community shuttle service pilot project to add a stop at the Preserve	<ul style="list-style-type: none"> - City of Cupertino has added a stop at the Preserve as part of City’s pilot shuttle service area. - Staff coordinated with City of Cupertino to include the Preserve on the community shuttle service maps.

		<ul style="list-style-type: none"> - Staff promoted the shuttle on all social media outlets and will post additional promotional material from the City on signboards to promote shuttle service. - Staff will continue to collaborate with the City for usage data to gauge level of shuttle use to Rancho.
Information & Marketing	Improve access information in maps, brochures and website to highlight non-motorized access	<ul style="list-style-type: none"> - Staff has highlighted both transit and bicycle access to the Preserve by including links to transit routes and bicycle routes on the Preserve webpage. - Staff has also highlighted both transit and bicycle access on social media platforms.
Bicycle Enhancements	Install additional secure bike parking/racks	<ul style="list-style-type: none"> - Three bicycle racks were installed. Two near the restroom and one near the PG&E trailhead. All new bicycle racks have been advertised on social media platforms.
Trail Enhancements	Initiate discussions with surrounding cities to identify gaps in trail connections to nearby open space	<ul style="list-style-type: none"> - Staff has met with Cupertino Unified School District, and the County of Santa Clara Parks and Recreation Department. - Staff will continue to meet with other surrounding cities to identify gaps in trail connections to nearby open spaces.
Wayfinding	Initiate discussions with City of Los Altos to install/update city signs that promote pedestrian and bicycle access routes to the Preserve, including the St. Joseph Avenue entrance	<ul style="list-style-type: none"> - Staff has met with City of Los Altos staff to update wayfinding signage on St. Joseph Avenue. The Complete Streets Commission approved the wayfinding signage on February 26, 2020. Staff is now coordinating installation with City of Los Altos. - Staff met with Cupertino Union School District representatives and Los Altos Public Works staff to discuss proposed signage for St. Joseph Avenue. - Staff is also working with County Roads and Airports to identify areas for potential new wayfinding signage on Foothills Expressway.
	Update interior Preserve signs to promote bicycle and pedestrian entrances	<ul style="list-style-type: none"> - Staff identified two interior signs at the St. Joseph Ave. entrance, one at the St. Joseph Ave. and Stonehaven Dr. juncture and one at the Deer Meadow Trail to post signs indicating that bicycle and pedestrian access is allowed on St. Joseph Ave. - Staff will continue to identify other interior signs that could be updated to promote bicycle and pedestrian access.

Improvements to Existing Parking Lots	Conduct a desktop assessment of the current parking lot and identify opportunities for re-striping with the intent to yield additional parking within the current layout	<ul style="list-style-type: none"> - Staff has conducted a desktop assessment of the current parking lot and concluded that re-striping would not yield additional parking. - Staff has initiated a medium term action (see below) to analyze potential parking area reconfigurations.
Improved Transportation Options	Pending resumption of construction activities on SCVWD (Valley Water) Permanente Creek Flood Protection Project, monitor construction of pedestrian connection from Preserve entrance to the Steve Abbors Trail	<ul style="list-style-type: none"> - Staff has reached out to Valley Water staff and construction is set to complete by the end of this year. Remaining work includes finished grading and excavation of the North Basin, installation of the North Basin outlet, relocation of an existing irrigation well, construction of the pedestrian path around the North basin, revegetation, and other minor finishing work.
	Monitor and participate in Caltrans District 4's Pedestrian Plan to promote safe crossings under I-280 to the Preserve	<ul style="list-style-type: none"> - Staff has reached out to Caltrans District 4 on agency input process for their Pedestrian Plan to request discussions about opportunities for safe crossings under I-280 to the Preserve. - Staff has reached out to City of Cupertino to discuss opportunities for safe pedestrian crossings under I-280, as recommended in the Four Cities Stevens Creek Trail Feasibility Study.
Valet Services	Initiate discussions with the City of Mountain View to gather information regarding potential valet services at Rancho.	<ul style="list-style-type: none"> - Staff has reached out to City of Mountain View staff to discuss the valet services they use. - Staff has also reached out to the County of Santa Clara who also uses a valet service. Staff will meet with the valet company to do an on-site visit at Rancho to determine opportunities and constraints of a valet service program at Rancho.
Improvements to Existing Parking Lots	If restriping the parking lots yield additional parking spaces, coordinate with County Parks to add the restriping to their Paving Management Program	<ul style="list-style-type: none"> - Staff determined that re-striping will not yield more parking spaces.
	Reconfigure parking lots if additional parking spaces are possible	<ul style="list-style-type: none"> - Staff is now evaluating potential parking area design modifications that may provide additional parking spaces largely within their current footprint. Staff will meet with the County to discuss potential parking area reconfigurations.