

Bear Creek Stables – Funding and Partnership Working Group

Purpose

- Work with community members with experience in areas identified by the Board, including ... fundraising to explore and develop potential additional options for long-term stables operation
- Evaluate and present options for full Board consideration

Goals

- Identify potential private and public funding and partnership opportunities to support capital improvements and ongoing operations and programming
- Develop recommendations of funding and partnership strategies, along with the pros and cons of each strategy, based on operations/programming model(s) and improvements at the site recommended by the Operations/Programming Working Group and the Site Design, Architecture, and Engineering Working Group

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Deliverables

- Funding and Partnership Strategy or Strategies
 - Entity and Structure
 - Approach (see below)
 - Targeted Funders and Partners
 - Potential Funding Amounts and Timing
 - Pros, Cons, and Probabilities

Members

- Anne
- Marcie
- Nancy
- Petra
- Patrisha
- Suzanne
- Curt (MROSD Board)

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Approach

- Brainstorm potential sources of funding and partnerships
 - Private donors
 - Public grants or services (i.e., Parks & Rec, service groups, etc.)
 - Communities (Los Gatos, south San Jose, SC Mountains)
 - Equestrian (local and regional community)
 - Education
 - Health and therapy
 - Historical (Tevis barn)
 - Past participants (boarders, teachers, participants, etc.)
 - Government agencies
- Story – why donate or fund?
- Campaign – “Save the Stables”
 - Press and social media
 - Community events
 - Funding for operational and for capital expenses

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FPWG Work Plan

PHASE 1

June 26 to August 1: Explore and identify potential opportunities and approaches

- Education partnerships (Marcie)
- Health/therapy partnerships (Suzanne)
- Historic (Anne)
- Grant funding – (Petra)
- Local community - (Nancy)
- BC Stables community (Nancy)
- Equestrian community (Curt)
- Social media (Patrisha)
- Government Agencies (TBD)

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FPWG Work Plan

Phase 2

August 8 to August 29: Develop recommended strategy or strategies

- Continue to explore and identify opportunities
- Propose the fundraising and partnership entity and structure (i.e., Friends of BC Stables?)
- Develop the approach the entity would use to tap target funders and partners
- List potential target funders and partners including possible funding amounts and timing
- Develop an approach to building awareness and managing a funding campaign

Phase 3

September 5 to September 19: Refine strategies and list pro/con for each

Phase 4

September 26: Present to Ad Hoc Committee

- October 3 – finalize FPWG recommendations to ad hoc